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## Curriculum Vitae: E. Marie Robertson

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E. Marie Robertson  
*visual artist*  
Pittsboro, NC  
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blog: [Art Life Now](#)  
web site: [Art-In-Progress.org](#)

## SKILLS AND EXPERTISE

Extensive experience in film-based photography, video, video-installation, sound art, eco-art, social practice, "net.art" and hybrid forms that may blend performance, mixed media construction, geocaching, podcasting, and activism. I have curatorial experience and am an expert user of the Internet, including web site development and construction and navigating virtual worlds such as Second Life. I am also an excellent writer.

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## EDUCATION

- Master of Fine Arts (Studio Arts), 2006  
John F. Kennedy University, Berkeley, CA
- Bachelor of Science (Print Journalism), 1981  
Georgia Southern University, Statesboro, GA
- additional relevant studies at: University of Georgia, Athens, GA (MA Journalism, ABT); California College of Art, Oakland, CA (various); Univeristy of California Berkeley, Berkeley, CA (art history); California State University East Bay, Hayward, CA (art history)

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## EMPLOYMENT HISTORY

- **Web Team Project Manager, College of Letters & Science Computing Resources (LSCR)**  
University of California, Berkeley  
April 2005 to February 2010  
Performed a variety of project management duties for the LSCR web team, including managing work flow, developing customer proposals and work timelines, tracking multiple projects' budgets, and leading a three-person team. Additional duties included assisting customers with strategic planning vis-a-vis their web sites, user interviews and analysis, existing site analysis, and making recommendations for integration of web site with other communication vehicles, as well as some visual design, information architecture development, and coding.
- **Darkroom Monitor, Studio One Arts Center**  
Oakland, CA  
Summer 1998 to Spring 2003  
Maintained functioning black & white rental darkroom, mixed chemistry, worked extensively in weekly shifts with patrons at all levels of expertise, helping them troubleshoot printing issues, refine their technique, and learn new skills and modes of expression. (This was a volunteer, non-paid position.)
- **Director, New Moon Media Interactive Multimedia Strategy & Design**  
Berkeley, CA  
April 1997 to present  
Web site and digital media strategy, development and management for a range of corporate and individual clients. Services include everything from audience analysis through content planning, writing and editing, site design, site construction, and server management. Clients range from e-commerce sites to large and small businesses to individuals. Activities include selection and management of additional contractors, such as graphic designers, writers, site hosts, etc. Current focus is on the intelligent and effective promotion of art, artists, and spaces that show art (galleries, alternative spaces, etc.)

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- **Communications Specialist, Kaiser Foundation Health Plan, Inc.**  
Oakland, CA  
August 1992 to April 1997
  1. Developed strategy, prepared proposals, constructed web sites and performed a range of functions for internal clients desiring to use Web technology internally and externally. Assisted internal clients with creation of web site management plans. In some cases, also made outside vendor recommendations, managed those relationships, and served as a client advocate with vendors.
  2. Advocated for the Web within the organization; made internal and external presentations and led seminars on Web use. Topics ranged from high-level strategic rationale to hands-on "how to."
  3. Planned, wrote, and edited content for a variety of internal Web sites.
  4. Planned, managed, edited and wrote for many corporate internal newsletters and magazines targeting a variety of audiences.
  5. Worked with numerous multi-region teams and Program Office executives to create internal communications strategies on special topics and general business issues, provided general public relations consultation and planning for various functional areas and projects, and carried out assorted duties to assist program leaders in communicating using a variety of media including print, video, web and email. Worked closely with other communications professionals to integrate and coordinate internal and external communications.
  6. Monitored, managed, and maintained relationships with a variety of external vendors including freelance writers, print brokers, print houses, video producers, artists, illustrators, and graphic designers.
  7. Worked directly with KP executives on a variety of projects including speeches, presentations, and journal and magazine articles.
- **January 1980 to August 1992**  
Various functions (writer/reporter, editor, managing editor, senior editor, staff photographer) for a variety of trade and consumer publications; Graduate Student Instructor in Graphic Design at the University of Georgia (Athens, GA); writer/staff photographer for Emory University (Atlanta, GA); and Georgia Southern College (Statesboro, GA).

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## EXHIBITION RECORD

selected solo exhibitions

- **surface tension**  
John F. Kennedy University Arts & Consciousness Gallery, Berkeley, CA  
October 2—19, 2006  
*video, video-installation, color photography, mixed media construction, sound*
- **Silent Spaces: Meditations in Black & White**  
Café Venue, San Francisco, CA  
August 9—September 27, 2005  
*black & white photography*
- **Exposures**  
Gallery Route One, Pt. Reyes Station, CA  
May 6—June 12, 2005  
*color photography, video, video installation*

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selected group exhibitions

- **ProArts Juried Annual 2007**  
ProArts Gallery, Oakland, CA  
January 25—March 11, 2007  
*video installation*
- **relic**  
ArtworkSF Gallery, San Francisco, CA  
November 5—28, 2006  
*curator and exhibiting artist; recontextualized found object*
- **2x2**  
John F. Kennedy University Arts & Consciousness Gallery, Berkeley, CA  
January 12—26, 2006  
*mixed media construction*
- **Peripheral Vision: Lens-based Art from Margin to Center**  
John F. Kennedy University Arts & Consciousness Gallery, Berkeley, CA  
May 16—May 26, 2005  
*curator and exhibiting artist; color photography*
- **Love, Lust & Heartbreak**  
Hello! Wines, Alameda, CA  
Feb. 1—Feb. 28, 2005  
*black & white photography*

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- **Two Halves, One Whole: Exploring Gender Archetypes**  
SOMARTS Cultural Center Gallery, San Francisco, CA  
August 21—August 26, 2004  
*color photography*
- **Space Available**  
Walter and McBean Gallery, San Francisco Art Institute  
October 31—December 13, 2003  
*color photography*
- **Gallery Route One 18th Annual Juried Show**  
Gallery Route One, Pt. Reyes Station, CA  
January 10—February 9, 2003  
*color photography*
- **ProArts Juried Annual 2003**  
ProArts Gallery, Oakland, CA  
December 18, 2002—February 1, 2003  
*color photography*
- **Vallejo Artists' Guild 2002 Juried Photography Exhibition**  
VAG Gallery, Vallejo, CA  
July 7—August 12, 2002  
*color photography; jury prize winner*

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PROFESSIONAL MEMBERSHIPS

- College Art Association
- New Media Caucus
- ArtworkSF

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